Use of Resources in Selected Management College Libraries in

Bangalore: A Study

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Abstract:

The study aimed at identifying the adequacy of resources, purpose and frequency of using resources and examines the use of management college library facilities, a survey conducted by selected teachers to obtain their needs and opinions; it analyzes the various aspects of library collections usage and services. Suggestion has been given to strengthen the resources and services

Keywords: Management College; Resources; services; library facilities, Bangalore.

Introduction:

The Libraries and education is partner since time of ancient civilization. This has been growing from time to time and has reached a stage inseparable in the age of modernization industrialization. The bonds between education and libraries have been further reinforced with the realization of the value of information as an important component. The role of libraries and information centers were regarded as important institutions for transformation of individual society to information society is predicted by the end of this century.

We are in the knowledge economy and research has a key role in increasing the knowledge base and has gained increased significance. India is one of the fastest growing economies and the role and significance of India in the global economy is continuously increasing. One after another studies have projected India as one of leading

future economy. India offers enormous opportunities to both individuals and organizations. At the same time India also provide numerous challenges. Business research has an important role in the Indian growth story.

According to *Michael Nolty-CPA* Management is the process of getting activities completed efficiently with and through other people. According to American Marketing Association "management is guiding human and physical resources into dynamic organizational units which attain their objectives to the satisfaction of those served within a high degree of moral and sense of attainment on the part of those rendering services. According to *Henry Fayol* management is to manage forecast and to plan, organize, to command, to co-ordinate and to control. A business school is a university-level institution that confers degrees in Business Administration. It teaches topics such as accounting, administration, finance, information systems, marketing, organizational behavior, public relations, strategy, human resource management, and quantitative methods. There are schools of business, business administration, and management. There are four principal forms of business school.

Most of the university business schools are faculties, colleges or departments within the university, and teach predominantly business courses. In North America a business school is often understood to be a university graduate school which offers a Master of Business Administration or equivalent degree. Also in North America the term "business school" can refer to a different type of institution: a two-year school that grants the Associate's degree in various business subjects. Most of these schools began as secretarial schools, then expanded into accounting or bookkeeping and similar subjects. They are typically operated as businesses, rather than as institutions of higher learning. In Europe and Asia, some universities teach only business.

Management education is truly at crossroads especially after scandals like Enron, which have put corporate reputation at great stake. The emerging global business environment has undergone unprecedented changes and raised challenges for existing business models to accommodate these changes. While globalization has been a boon in business operations, it has also made corporations vulnerable to greater risk, abuse and fraud on a global scale. This emerging scenario has given birth to the serious issue of the inadequacies of governance and demands for new reforms, bringing new models of operation and re-evaluation of systems.

Review literature:

Byrt (1988) in his book, feels that management education is an area, which is growing in both size and importance. It has developed into an important means of advancing the abilities of managers. Author conducted a survey about management education in seven countries, namely, USA, UK, Australia, Canada, France, West Germany and Japan. He analyzed the content of management education programmers in different countries. These contents were basic Discipline, Environmental Analysis, Management Functions, Management Skills, etc.

Orpen (1991) proposes for an integrated approach to teaching management that overcomes the weaknesses of the scientific and experimental models that still dominate much of management teaching.

Philip (1992) describes the major developments in the field of management education. Similar article describing management education in India was found to be written by Satia (1992) and Sheth (1992).

Objectives of the study:

The pilot research study will be conducted based on the aims and objectives mentioned as under.

- 1. To study the infrastructure in the selected Management College Libraries.
- 2. To know about the level of services of the Management College libraries.
- 3. To identify the types of collection, methods of acquisition and adequacy of exiting library collection to meet the uses needs.
- 4. To identify the procedures in organization of documents and facilities to give access to the library collection.

Statement of the Problem:

Use of resources in selected Management College libraries in Bangalore: A pilot study

Scope and Limitations:

The proposed study will cover about three management Colleges faculty members. **Methodology:**

The study was conducted through survey method using questionnaire, with different user groups under study. Total questionnaire no. 160 was administered among the users of under study. Out of which 148 questionnaire were received back dully filled in.

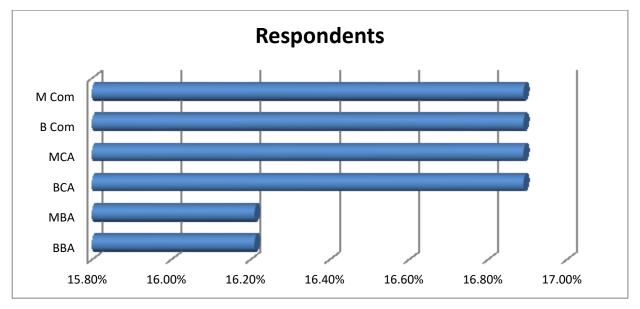
Details of questionnaires distributed and responses received and course wise and user wise percentage of responses below.

Data Analysis and Discussion:

Respondents:

Sl. No.	Departments	Teachers	Percentage
01	BBA	24	16.21%
02	MBA	24	16.21%
03	BCA	25	16.89%
04	MCA	25	16.89%
05	B Com	25	16.89%
06	M Com	25	16.89%
Total		148	100%

Table 01



Above table and chart 01 shows that altogether 148 questionnaires were distributed among the users of management college library. The responses from respondents received are 100% if the total questionnaires distributed. Out of 148 questionnaires distributed 24 were for BBA and MBA teacher's respondents, other departments teachers are 25 equally respondents.

Frequencies of users visit to Library:

The frequencies of visit to library made by the users and use of collection and services by them are inter-related. More the visits made by the users, higher are the use of the resources and services. It also indicates the familiarity of the users with resources and services. Hence, the researcher has obtained the data relating to the frequency of library visits by the users the data obtained is analyzed and presented.

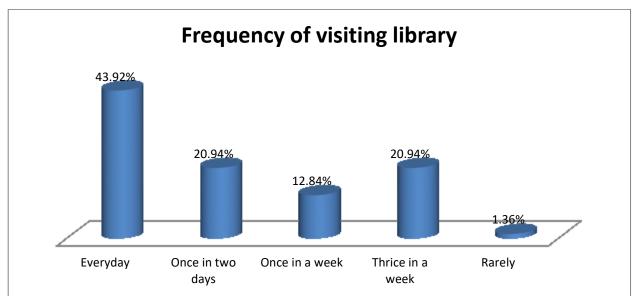
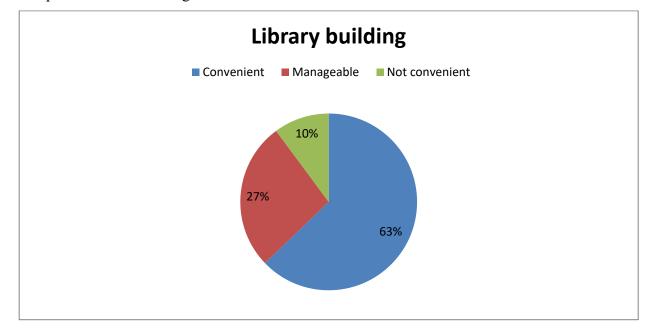


Chart.02

The chart exhibits that out of 148 respondents 65 (43.92%) of total respondents users visit the library every day. Next are those who visit the library once in two days, and they represent 31(20.94%) of the total. Those groups of users who visit the library once in a week and thrice in a week 19(12.84%) and 31(20.94%) respectively. There are 2 respondents representing 1.35% who were rarely visiting the library. It is observed from the chart that daily visit is more frequent than other frequencies among different category of users out of 148 respondents 65(43.92%).

Opinion about the Location of Library Building

It is important to have the library building located at the user's convenience to save the time of the users. Therefore, the scholar felt it necessary to know user opinion about convenience of the library building for the users. The responses received are analyzed and presented in following chart.





The charts shows that 62.83% respondents out of 148 have opined that the location of library building is convenient against 27.02% who have expressed that the location of the library is manageable, remaining 10.15% users have not expressed that the location is not convenient.

User's Opinion about Using Library

There are different type's collections and services available in the management college library are useful sources of information they have to be used to a great extent by teachers. Therefore, the scholar felt it necessary to know the extent of use of the library by the users. The responses received are analyzed and presented.

Opinion of users	Teachers	Total
Use	148	100%
Don't use	-	-

Total	148	100%	

Table No 02

The table shows that out of 148 users all are of the opinion that they make use of library including teachers.

Purpose of visit to the Library:

Users go to library for want of specific document or bit of information. They would seek assistance from the library staff to locate required documents, to search required information from a given source, to use computerized catalogue or CD Rom or to search online database and so on. It is for this reason that the students has attempted to know from the respondents that the purposes for which they visit the library. The responses received are analyzed and presented.

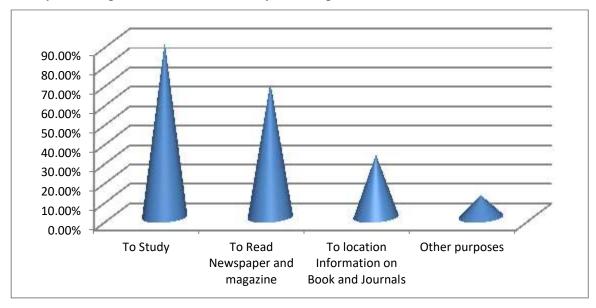


Chart-04

The above chart shows that here are 133(88.70%) users who visit the library for study purpose. The other purposes for which users visit the library include, to read newspaper and magazines and to locate required books and journals they account for 104(31.70%) and 29(31.70%) respectively. However 7(11.01%) users visit the library for other purposes.

Opinion about the overall collection of the Library:

The users were also asked about their overall opinion about the total collection. The responses received are analyzed and presented below table.

User opinion	Teachers	%
Very good	73	49.33%
Good	36	24.32%
Poor	28	18.91%
Very poor	11	7.43%
Total	148	100%

Table No 03

The above table shows that 73(49.33%) of respondents out of 148 have opined that the library collection is very good reaming 24.32 % users expressed that the library collection is good, 18.91% users expressed that the library collection is poor and few of them expressed very poor that is 7.43%.

Opinion about provision of multiple copies of Reference Books:

It is essential to maintain and provide multiple copies of reference books in a management college library as the users of college library are more depended on those books. It is for this reason that the investigater has attempted to know from the respondents that the provision of multiple copies in their library.

User opinion	Teachers	%
Provide	136	91.89%
Do not provide	12	8.11%
Total	148	100%

Table 04

The above table shows that out of 136(91.89%) teachers expressed that multiple copies are provided in their library. 12(8.11%) of teachers who replied that does not provide multiple copied in their library.

Mostly accessed Library-Resources

N=148

S. No.	Reasons	Teachers	Percentage
1	Books	132	89.18%
2	journals	124	83.78%
3	Online databases	89	60.13%
4	Search Engines	133	89.86%
5	CD-ROM databases	85	57.43%

Table no 05 mostly accessed Resources

It is noticed from the table that 89.86% of total respondents search for required information through search engines where as 83.78% of respondents expressed that they accessed journals and 57.43% of users accessed CD-ROM databases and 60% of respondents accessed online databases for required information in the library.

User opinion about need for Xerox facility:

Every college library need to have Xerox facility as users can get multiple copies of documents without wasting their time. Hence the investigator has collected user opinion and the same is presented here.

User opinion	teachers	%
Need Xerox facility	107	72.30%
Do not need Xerox facility	41	27.70%
Total	148	100%

Table No 06

In the above table 107(72.30%) maximum of teachers responses that they need Xerox facility in the library. Some of them 41(27.70%) of teachers they do not need this facility.

Findings, Suggestions and Conclusion:

- 1. Majority of users from all groups access library resources for their subject information.
- 2. Out of total respondents 65 (43.92%) of total respondents users visit the library every day.
- 3. The majority of users have expressed their opinion that the library has adequate of multiple copies of reference books.
- 4. A well balanced collection plays a very important role in providing library services.
- 5. The collection of books is adequate for study purposes; whereas the well balanced collection is recommended.
- 6. The library provides reprographic services to its users.
- 7. Out of the total users 89.86% of total respondents search for required information through search engines.

Suggestion:

Based on the findings of the study the following suggestions are put forward to improve the use of library resources among the teachers of Management College library. The library should conduct regular evaluations and assessments to determine the effectiveness of the resources in meeting information needs of the users.

Conclusion:

The main aim of the library is providing best services to its readers. In order to provide efficient library services the liberty budget should be increased. The library staff should be service to encourage and accelerate their working dedication interest the college committee need to improve the working condition of their staff and should increase number of professionally qualified staff of library lacks in reprographic service newspaper clipping service finally it could be concluded that with whatever the negative aspects and draw backs, the study has revealed that all possible efforts have been taken by both college committee and librarian within constrain to provide good liberty service. **References:**

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